

Oklahoma Quality Events Incentive

2015 Annual Report

Submitted by:

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Quality Events Report

SB 1284 created the Quality Events incentive and it became effective July 1, 2012. This incentive was designed to promote certain quality events that have a significant positive economic impact.

The Legislature authorized the use of a portion of state sales tax revenues to be captured and provided to eligible counties and municipalities. The incentive provides a method by which the state can compete in a national and global economy against for national or international events. The incentive assists local governments, promoters and organizers with promoting, planning and performing the event. The Quality Events Program is effective through June 30, 2018.

Quality Events Incentive Requirements

- **Quality Event:** A Quality event is (1) a new event or a meeting nationally recognized organization, (2) a new or existing event that is a national, international or world championship, or (3) a new or existing event that is managed or produced by an Oklahoma based national or international organization.
- **Designation of Events:** The host community must submit a resolution and information pertaining to the event (the geographic area, length of time for revenue capture, expenses, event history, and economic impact) to the Oklahoma Tax Commission within 30 days of the date on which the host community adopts the ordinance or resolution.
- **Event Approval:** The Oklahoma Tax Commission will then approve or disapprove the impact study. The Oklahoma Department of Commerce and the Oklahoma Tourism and Recreation Department shall provide such assistance and information as requested by the Tax Commission to approve or disapprove an economic impact study.
- **Disclosure by Local Community:** The host community must provide to the Oklahoma Tax Commission detailed information disclosing the total amount of eligible local support amounts for purposes of determining the amount of incremental state sales tax revenue that may be paid to a host community. At the conclusion of the event, the local community shall also provide attendance figures or other public information that the Tax Commission considers necessary to evaluate the actual economic impact of the event.
- **Verification:** The Tax Commission then verifies the amount of eligible local support amounts prior to making any payment to a host community. Within ninety (90) days after the conclusion of a quality event, the Tax Commission shall determine the amount of incremental state sales tax revenue remitted by vendors located within the designated quality event area.
- **Total Payment Limits:** Oklahoma Quality Events Incentive Act to all host communities shall not exceed:
 - 1. Two Million Dollars (\$2,000,000.00) for the fiscal year ending June 30, 2013;
 - 2. Two Million Five Hundred Thousand Dollars (\$2,500,000.00) for the fiscal year ending June 30, 2014; and
 - 3. Three Million Dollars (\$3,000,000.00) for the fiscal year ending June 30, 2015 through June 30, 2018.

Performance Data

QUALITY EVENT	INCREMENTAL SALES TAX REVENUE	EVENT EXPENSES REIMBURSED	PAYMENT DATE
2014 EverStart Fishing Tournament*	\$57,826.00	\$12,500.00	7/24/2014
2014 TBF (Bass Federation, Inc.) National Championship*	\$57,826.00	\$10,000.00	7/24/2014
2014 National Bass Anglers Association National Championship*	\$57,826.00	\$1,800.00	7/24/2014
2014 U.S. Senior Open Championship	\$340,393.00	\$250,000.00	10/16/2014
2014 USA BMX Grand Nationals	\$100,259.00	\$100,259.00	01/27/2015

*The three quality events were hosted by the City of Grove in April, 2014.