



Oklahoma Main Street Services

The Oklahoma Main Street Center provides training, resources and technical assistance for preservation-based commercial district revitalization. Based on the National Main Street Center's guiding principles and nationally recognized Four-Point Approach, the program offers a practical strategy scaled for each local community. Main Street promotes public and private partnerships and local leadership, commitment, and synergy while delivering tangible and intangible benefits to communities. Services available by point include, but are not limited to:

Organization

Board Trainings
Manager Trainings
Volunteer Recruitment
Fundraising Assistance
Membership Recruitment

Value: \$150/hour+

Design

Façade Design Assistance
Design Technical Assistance and Training
Interior Design Assistance
Window Display Training
Merchandising Assistance

Value: \$150/hour+

Economic Vitality

Confidential Business Consultations
Business Inventory Database Creation
Business Planning Assistance
Controlling Profit Training
Survey Assistance
Customer Loyalty Training
GIS Census Database (LocateOK) Training

Value: \$150/hour+ - \$1,200 a day

Promotion

One-on-One Business Marketing Consultations
Asset Analysis
Retail/Special Event Planning Assistance and Evaluation
Overall Program Marketing/Image Consultations, Reviews and Evaluations
Web/Social Media Development, Assistance, Evaluation and Training

Value: \$150/hour+

The cost to you? \$0