



Green Business

# ADVENTURE!

Activity and  
Coloring Book





## Green Business

# ADVENTURE!

**Oklahoma main streets have always been the heart of towns.**

The Main Street program strives to make downtown Safe, Clean and Green for both kids and grownups. With a little work we can all take pride in our historic downtown.

Are you ready to help? You can start by completing this coloring and activity book. Before you know it, you might have a business of your own on your town's main street.

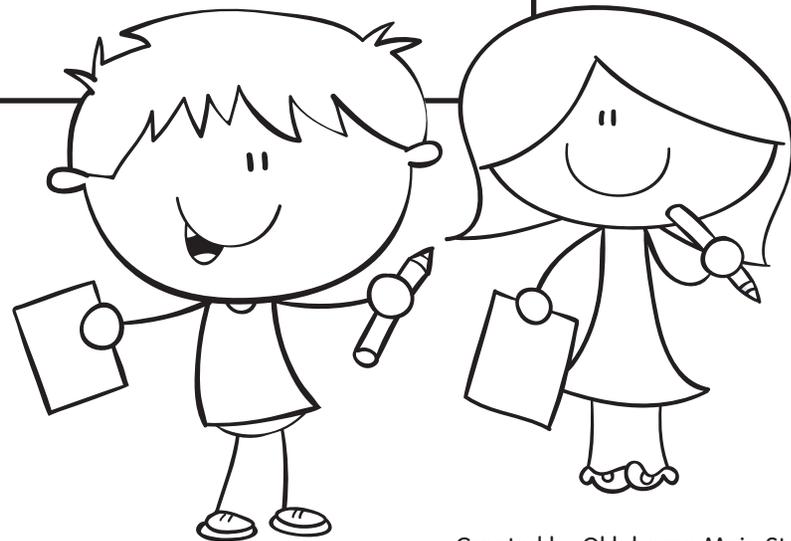
Have FUN!

**TIP:** You can use crayons, but we suggest colored pencils or felt-tip markers for small details.

Suggested Crayola colors:

- Stonework: Brown, Gray, Timberwolf, Desert Sand, Salmon
- Brickwork: Brick Red, Raw Sienna, Tan Almond
- Windows: Gray, Aquamarine, Shadow, Sky Blue
- Wood doors: Mahogany, Brown, Sepia
- Metal: Antique Brass, Silver, Gold, Copper
- Awnings and Ceramic Tile: Any Color (Use your imagination!)

\*Crayola is a registered trademark of Binney & Smith. All rights reserved.



Created by Oklahoma Main Street Program staff  
in collaboration with Pixelmongers, LLC.



# ORGANIZATION

**Organization is key to a successful main street program.**

Unscramble the words that help make an organization run its best.

tomitemec

— — o — — — — —

gindufn

— — — — n — — —

sakts

— — s — — —

kowr sanpl

— — — — — — — — l — — — — —

embshimper

— — — — — — — — p — — — — —

ocuresers

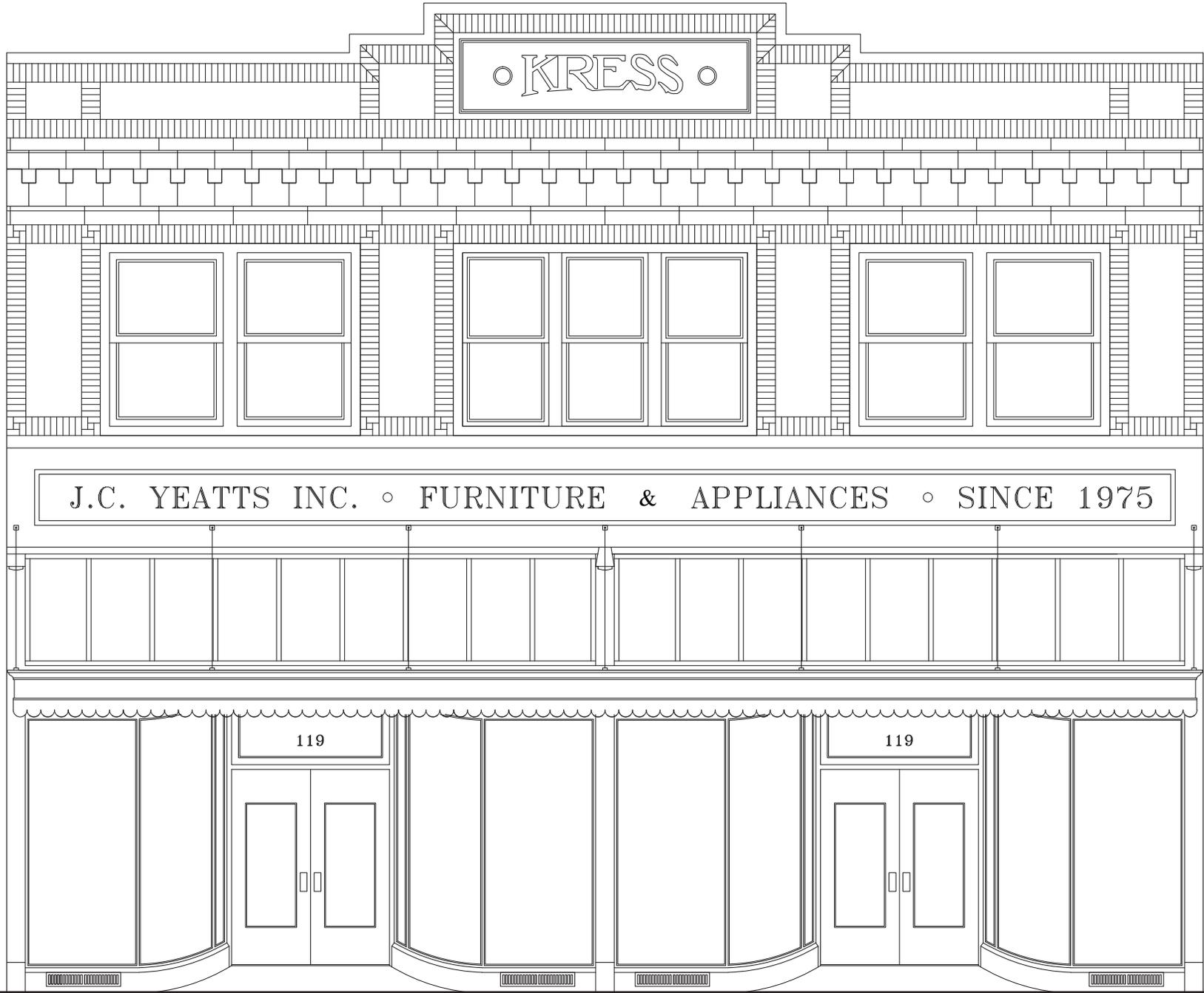
— — — — s — — — — —

gapromr ranmega

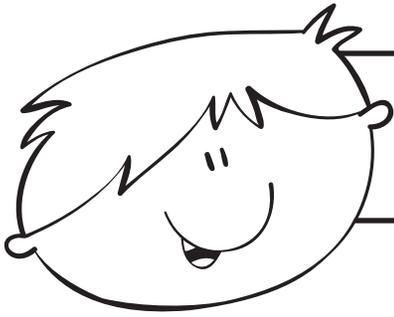
— — — — — — — — — — a — — — — —

Correctly solved, the circled letters will spell something that is very important to the success of every organization!

— — — — — — —

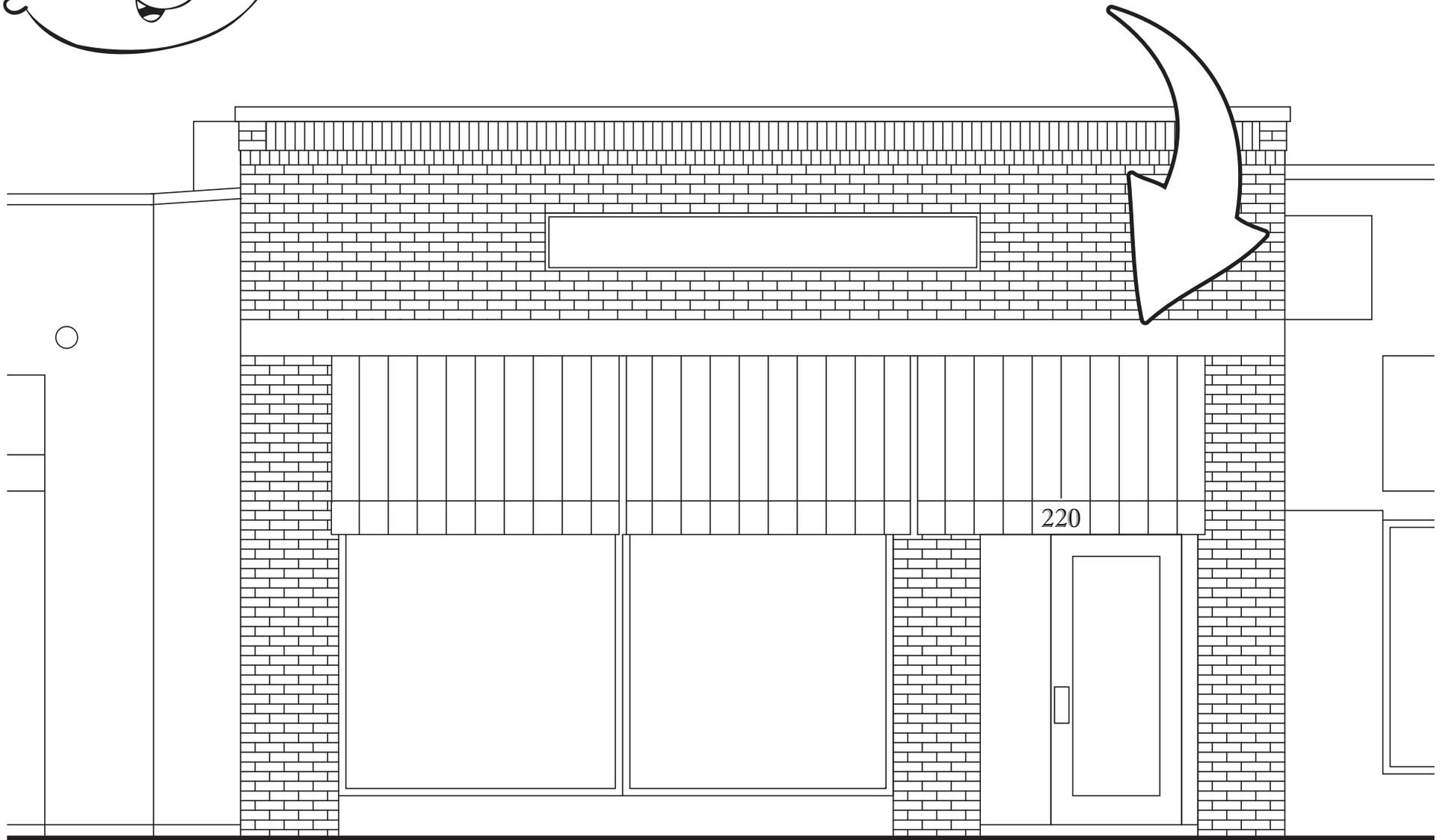


Ardmore | J.C. Yeatts Inc.



**This building has striped awnings over the door and windows.**

Awnings help keep the inside cool in the summer by keeping out the sun.



Tahlequah | Commercial Space



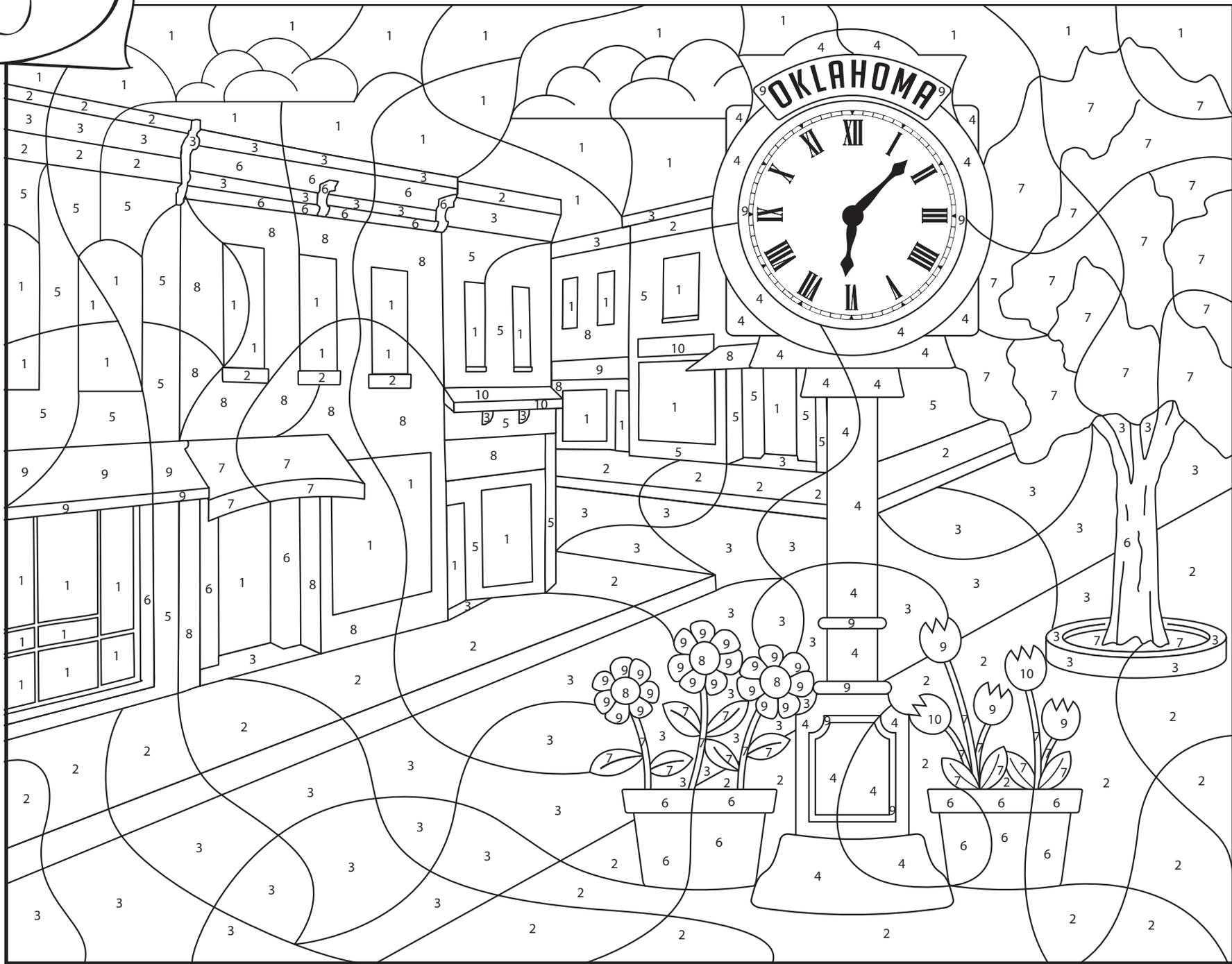
Bartlesville | Bartlesville Print Shop

# DESIGN

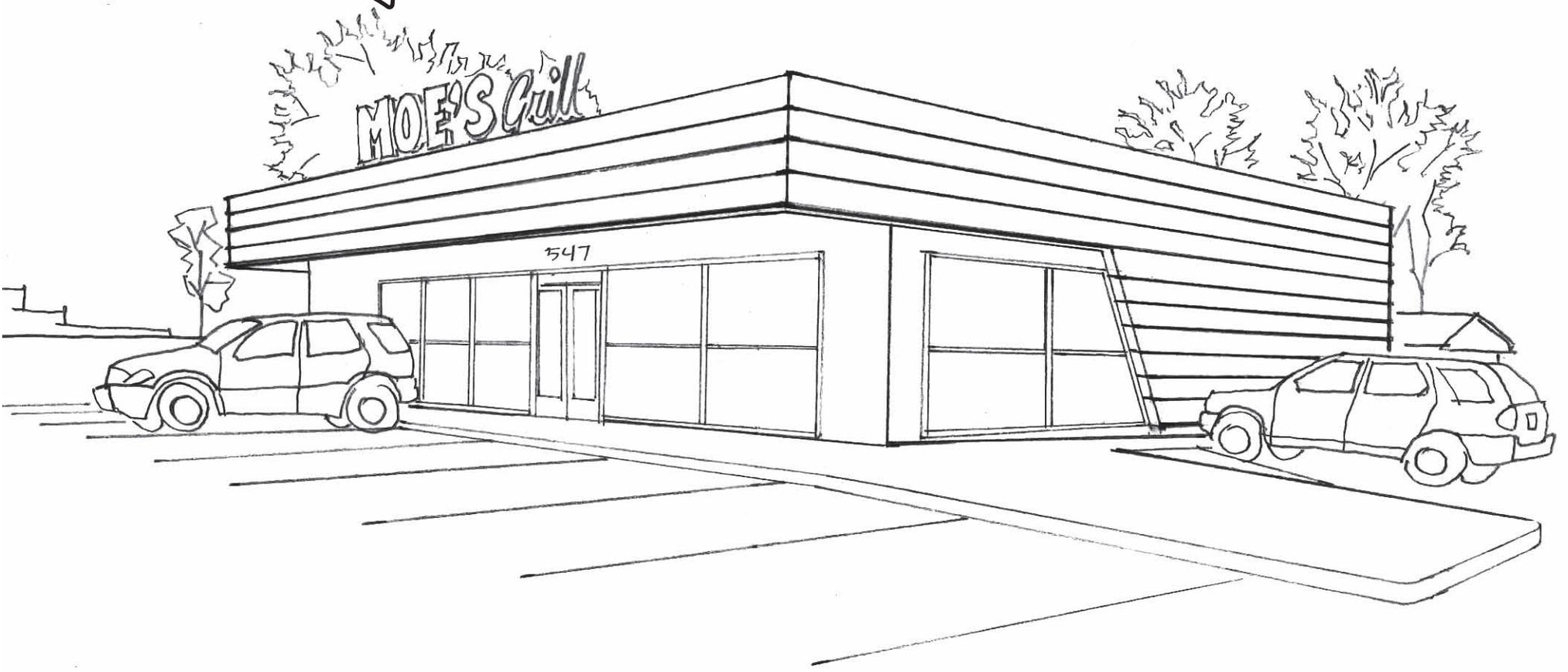
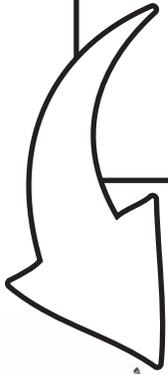
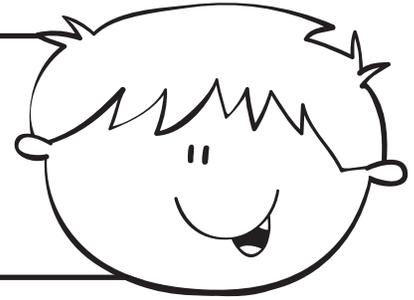
New paint and pretty flowers make downtown look better.  
Color this street using the colors associated with each number.



- 1 Light Blue
- 2 Light Grey
- 3 Dark Grey
- 4 Black
- 5 Brick Red
- 6 Brown
- 7 Green
- 8 Orange
- 9 Yellow
- 10 Purple



**This restaurant used to be a gas station!**  
Look at the neon sign on top of the building.  
What color would you make it?



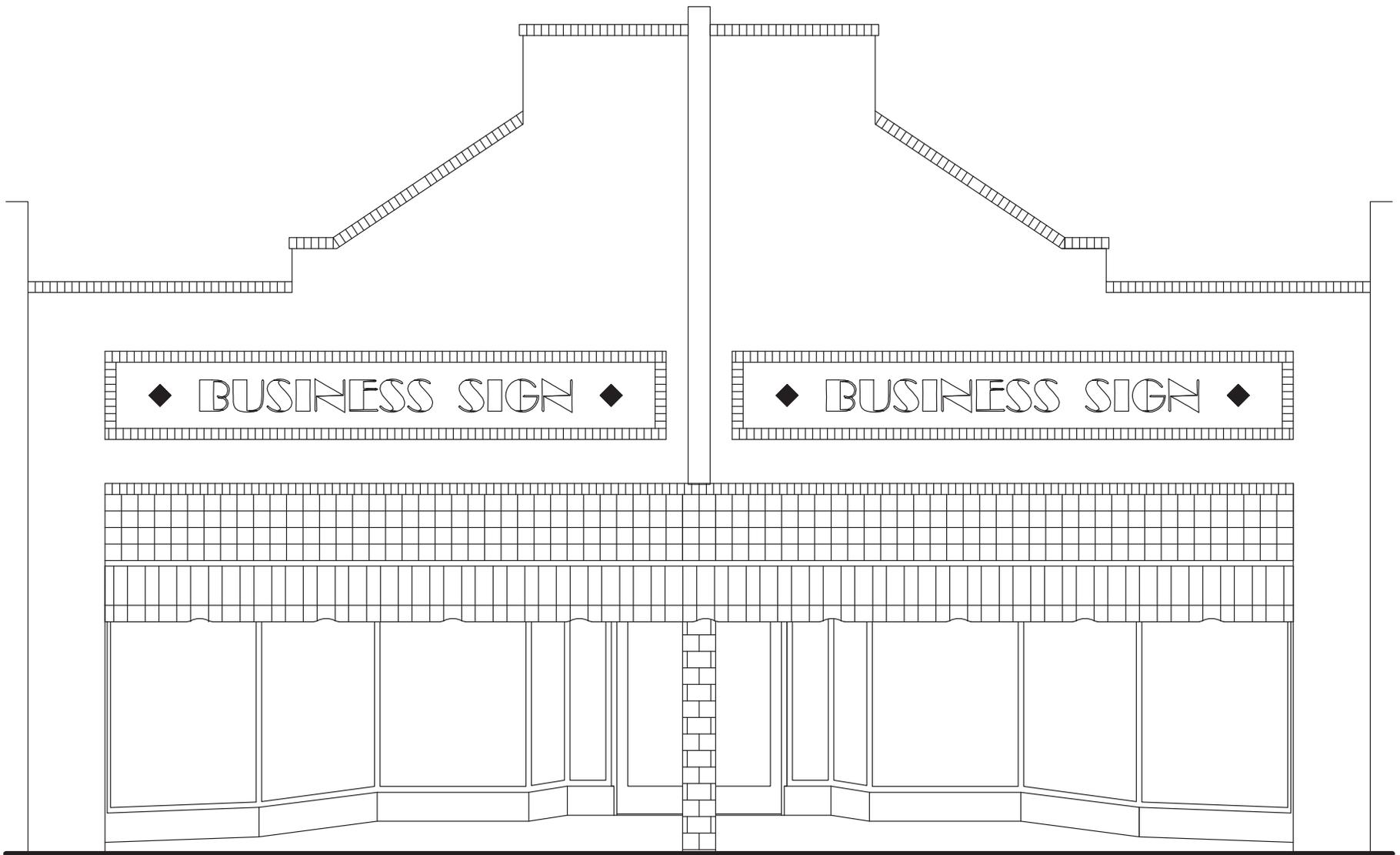


119

WELCOME  
CENTER

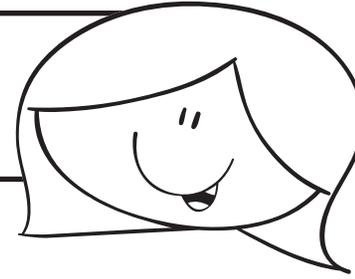
C.H. RUTTER

Mangum | Welcome Center



Guymon | Roberts Building

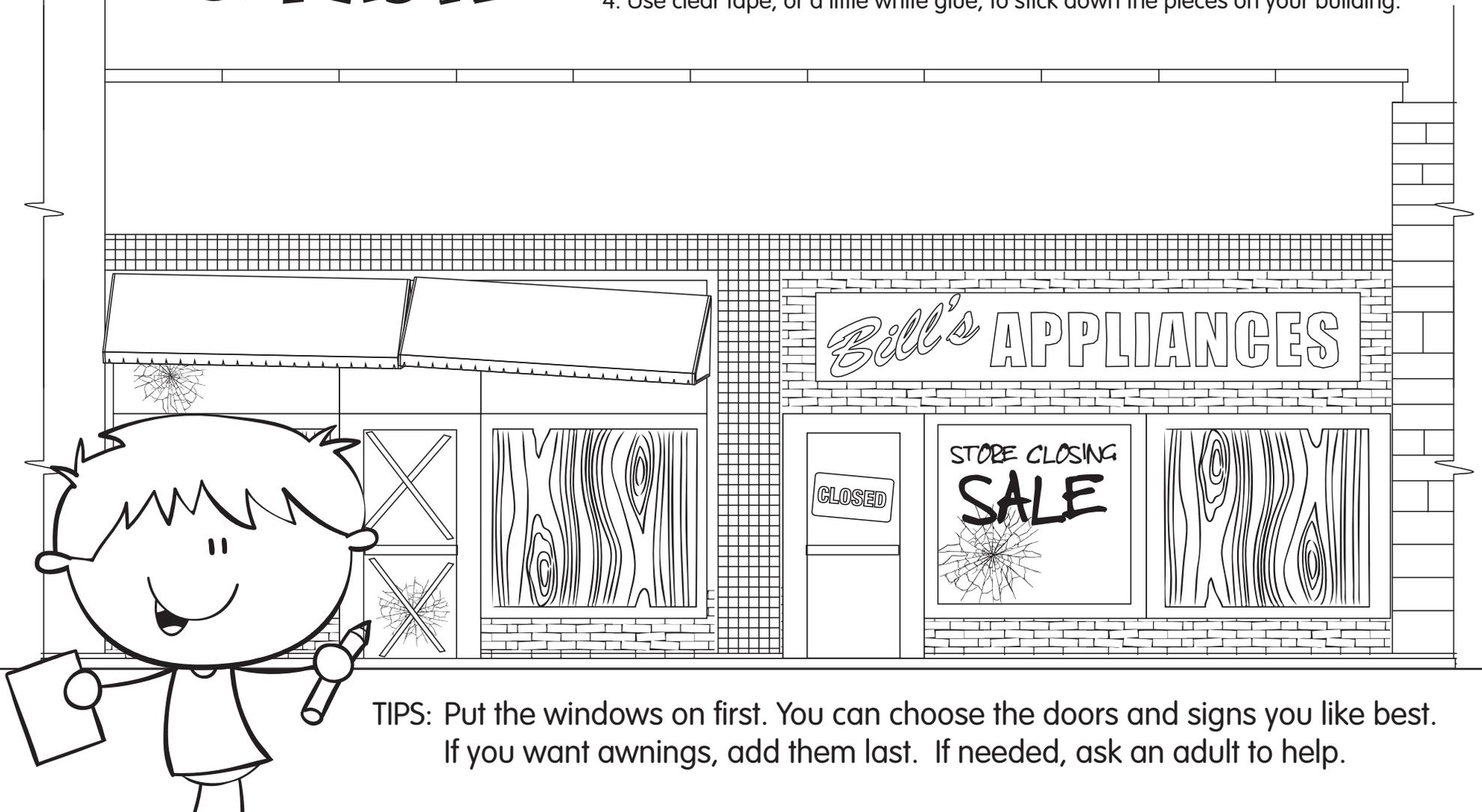
**We need your help to fix up this old building.**  
It could look brand new when we are done.



# COLOR, CUT & PASTE

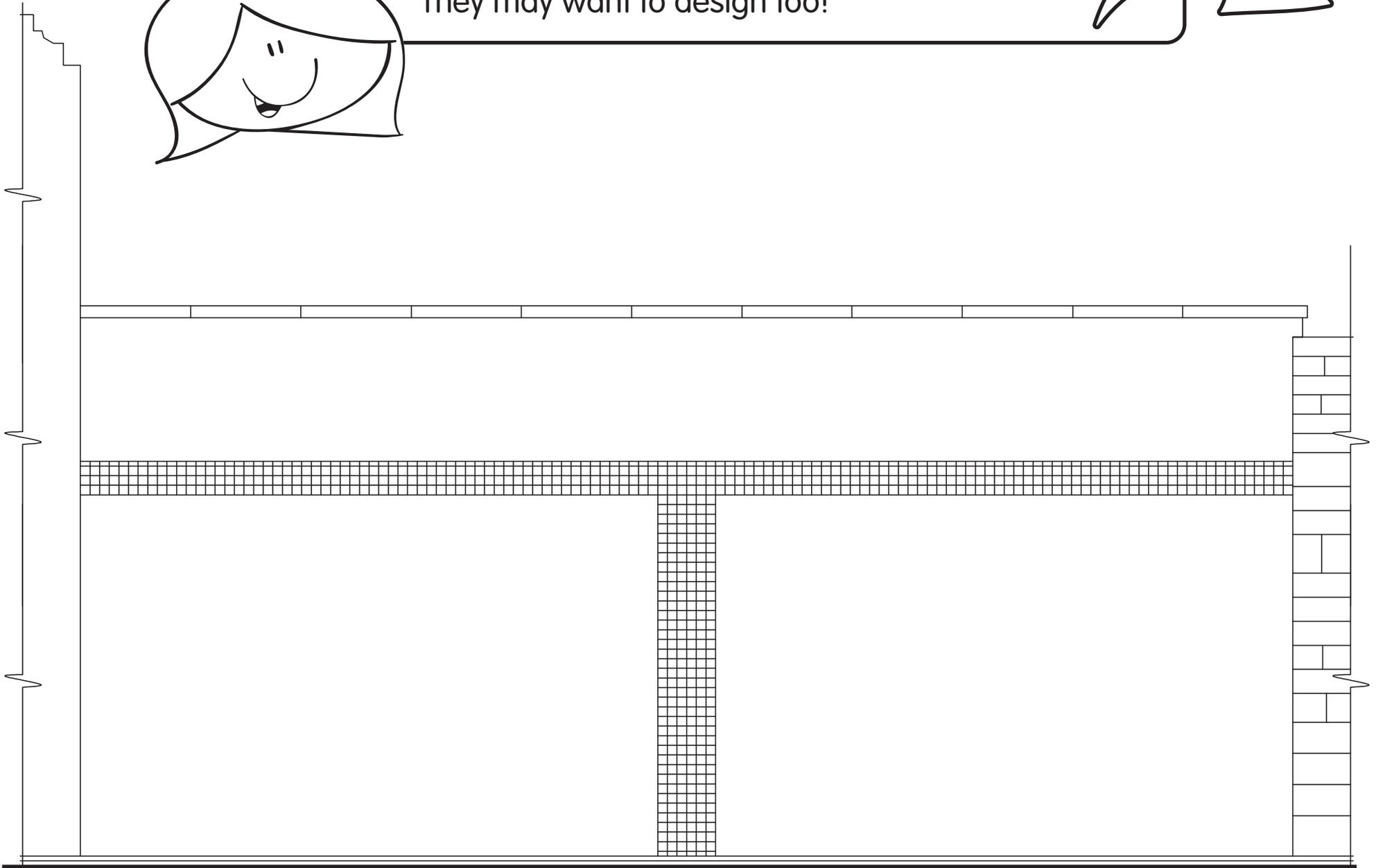
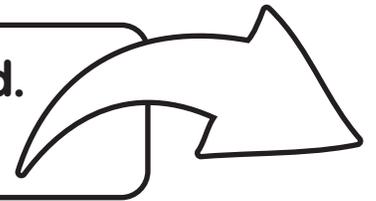
## Instructions:

1. Color the background on the next page. (Don't forget the sky!)
2. Next, color all the pieces. (It's easier to color them before you cut them out.)
3. Then, cut out each piece carefully. (Ask an adult if you need help.)
4. Use clear tape, or a little white glue, to stick down the pieces on your building.



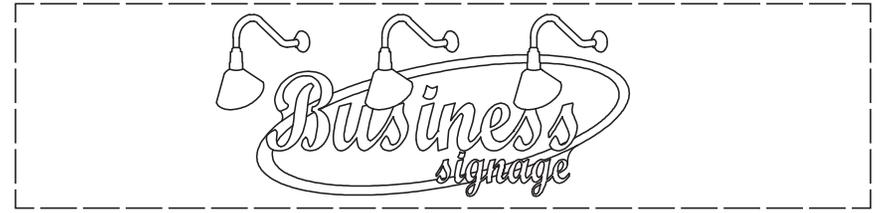
**TIPS:** Put the windows on first. You can choose the doors and signs you like best. If you want awnings, add them last. If needed, ask an adult to help.

**Remember to get help from an adult if needed.**  
They may want to design too!

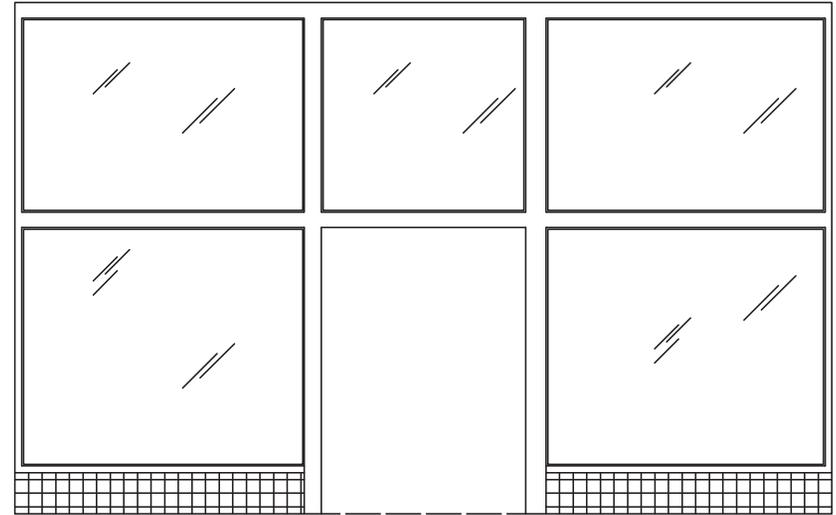
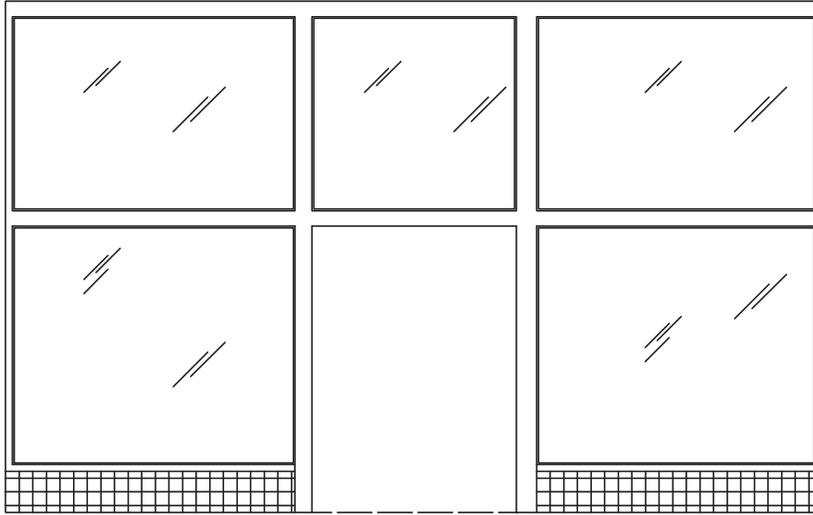




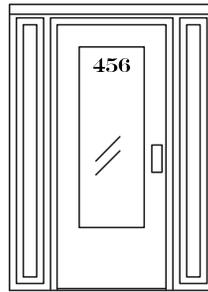
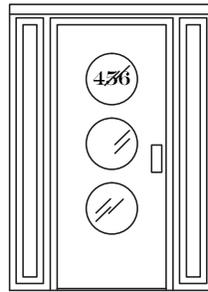
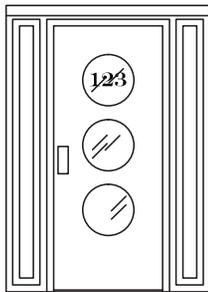
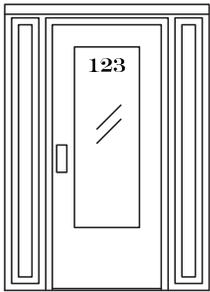
Signs



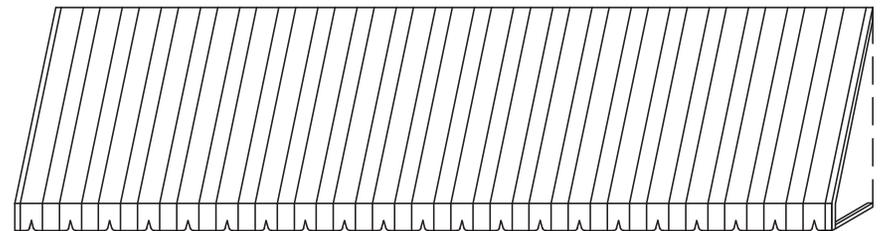
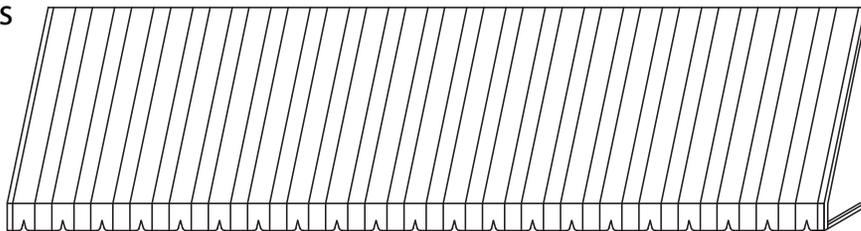
Windows



Doors



Awnings



(intentionally left blank)



# ECONOMIC RESTRUCTURING

**Nobody likes a dirty Main Street.** Help clean the street and recycle too!  
Draw a line from the litter to the correct container and help recycle.

TEA BAG



EMPTY JAR



WATER BOTTLE



NEWSPAPER



APPLE CORE



SODA CAN



BANANA PEEL



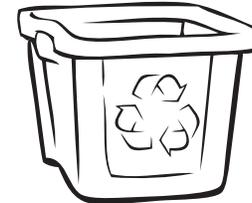
MOVIE TICKET



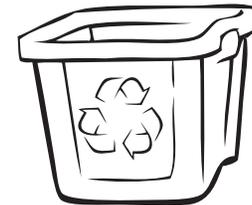
POP BOTTLE



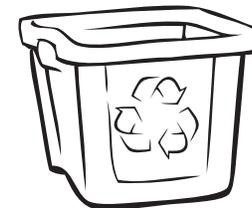
PLASTIC CUP



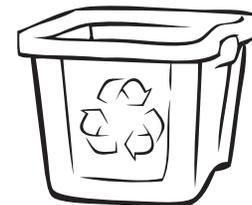
**COMPOST**



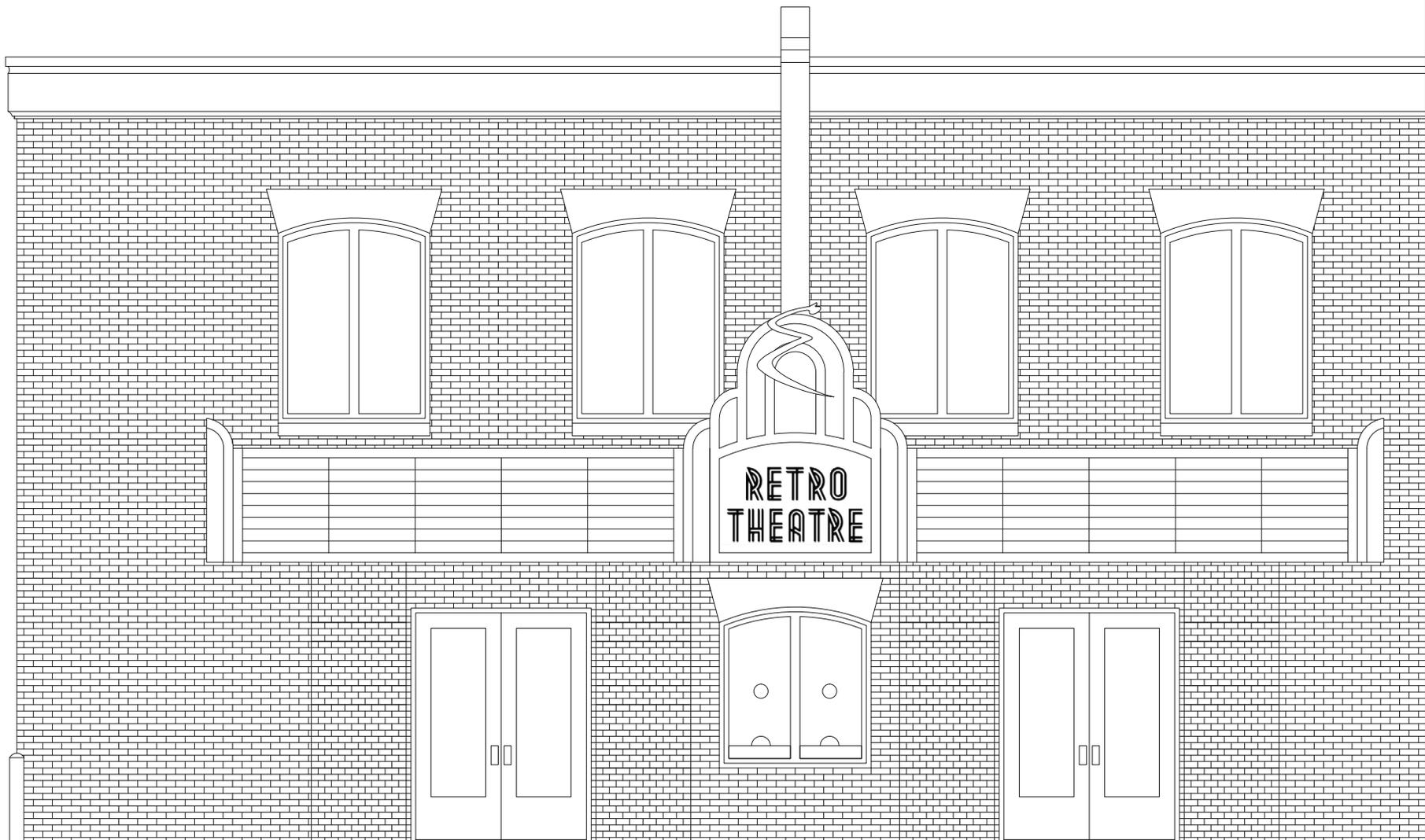
**GLASS**



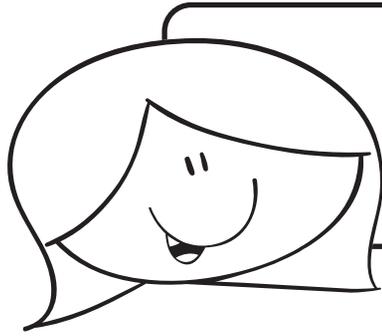
**PLASTIC & METAL**



**PAPER**

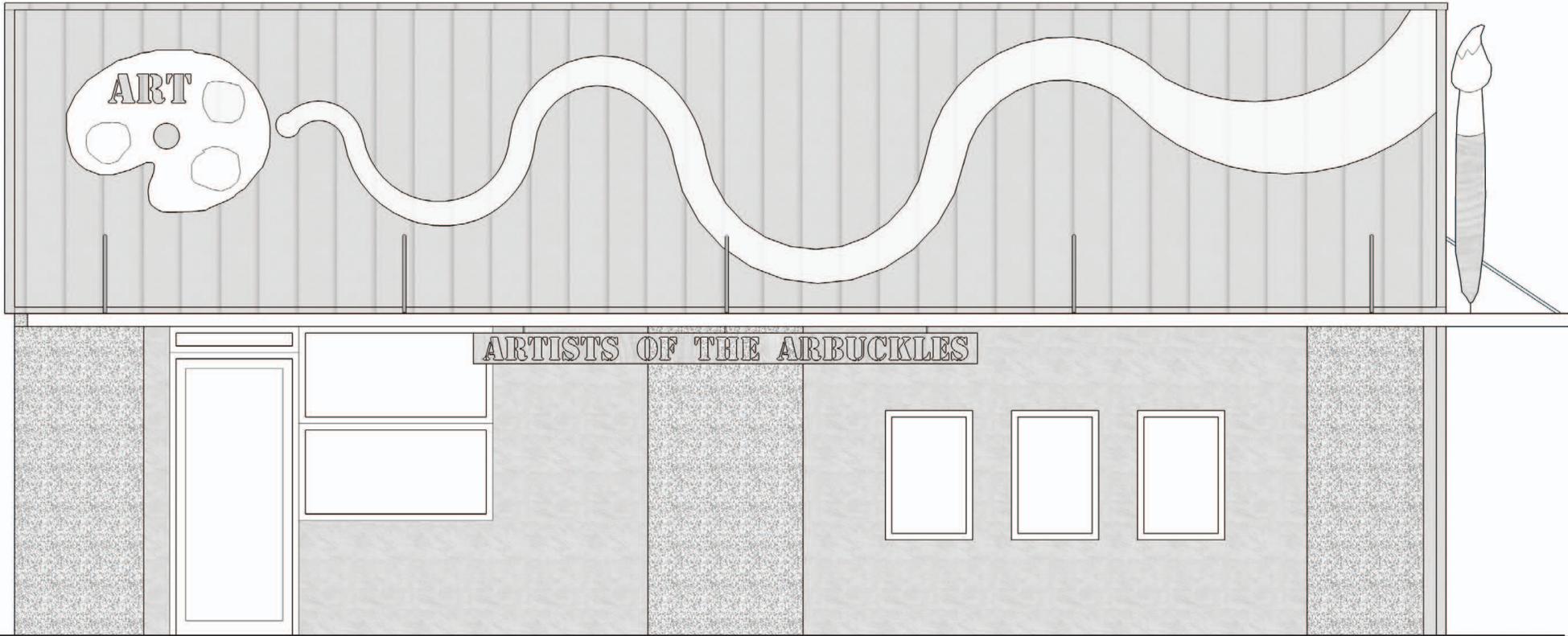


Enid | Esquire Theatre

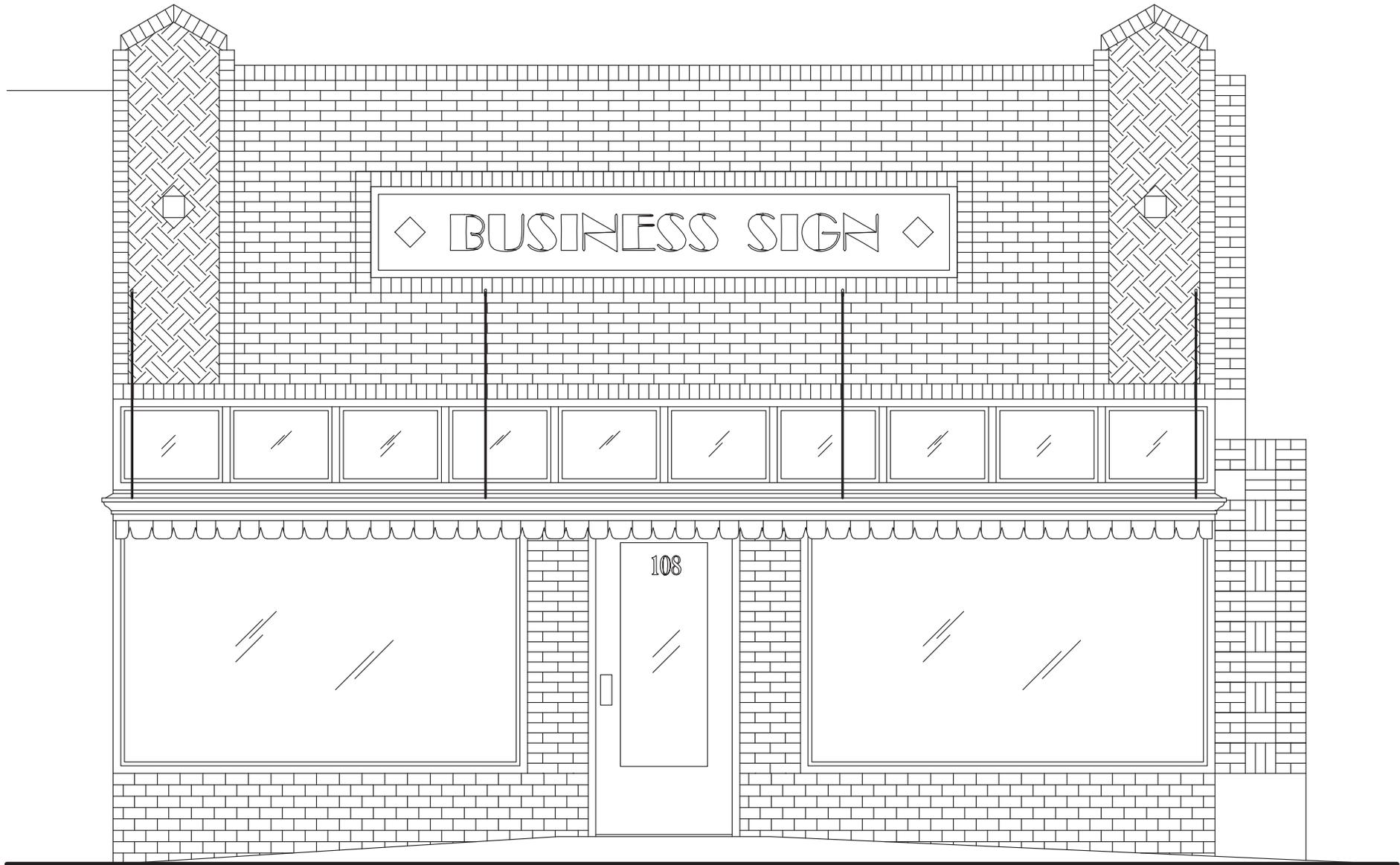


**Each building is like a work of art.**

Artists like to be creative and think outside the box.  
Main Street is a great place to be creative.



Sulphur | Artists of the Arbuckles

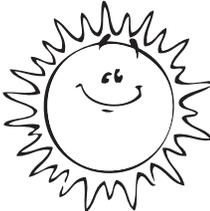
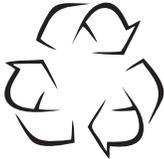
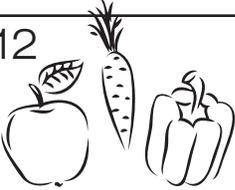


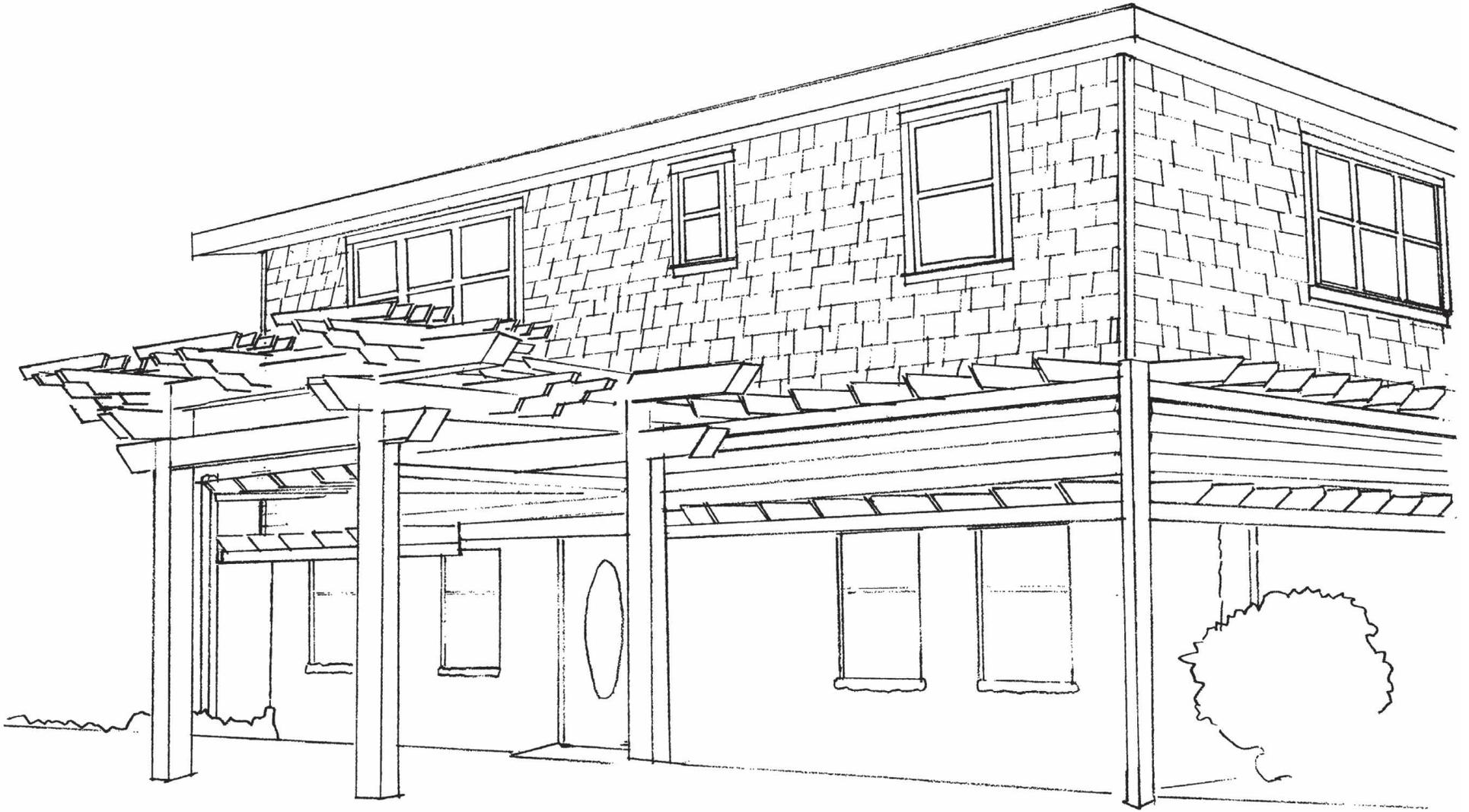
Laverne | Wheeler Building

# PROMOTION

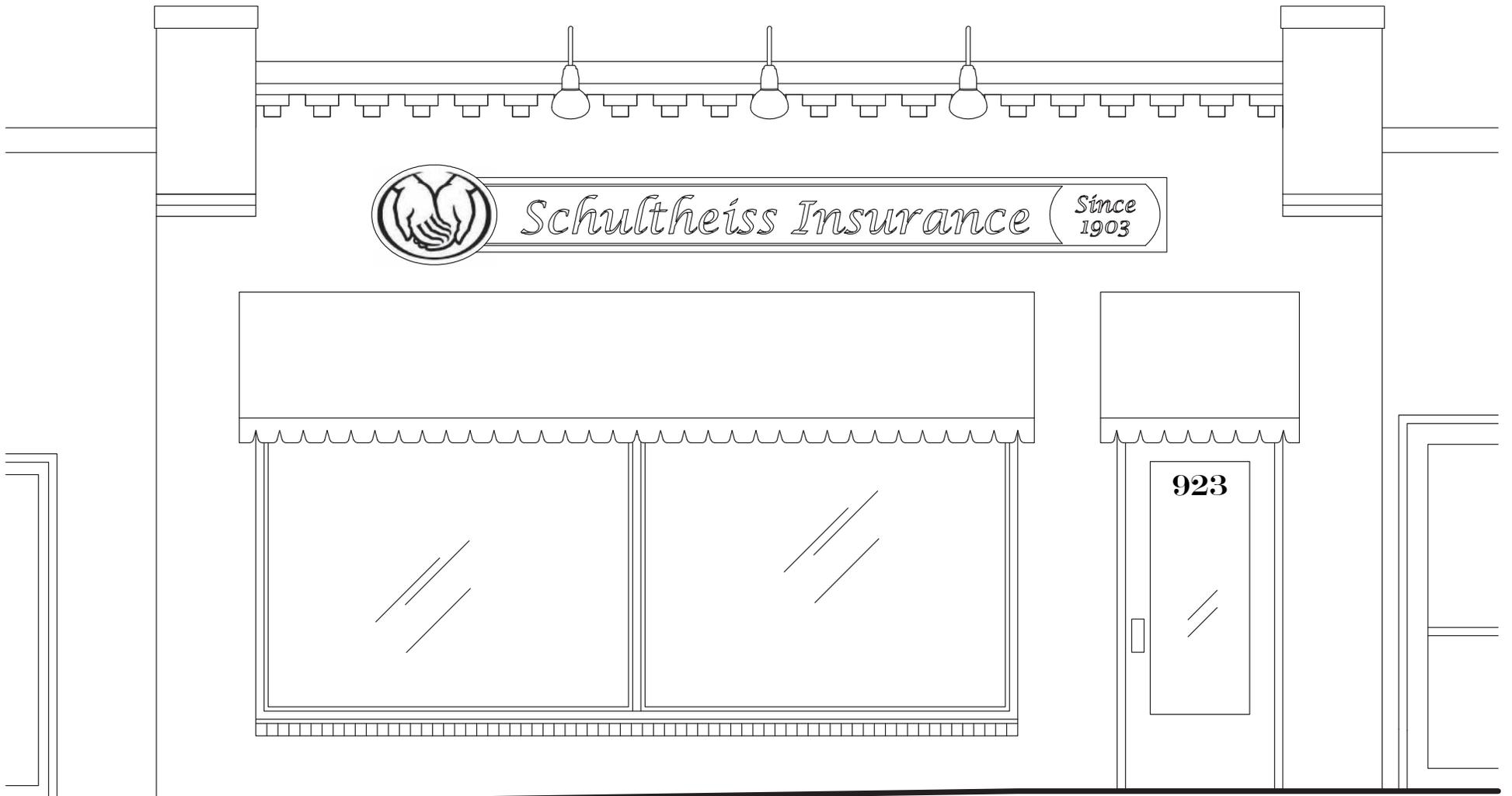
Main Street programs create promotional calendars to generate activity in their downtown. What would you include on your calendar?

## APRIL

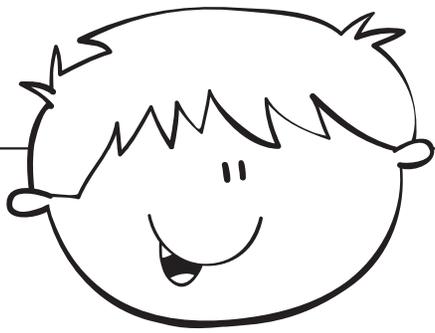
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 	5
6	7	8	9  Clean-up day!	10	11	12  Farmers Market
13 <b>5K Run!</b> Plan a fundraiser!	14	15	16	17	18	19
20	21	22  Earth Day	23	24	25  Plant a tree!	26
27  Go camping!	28	29	30			



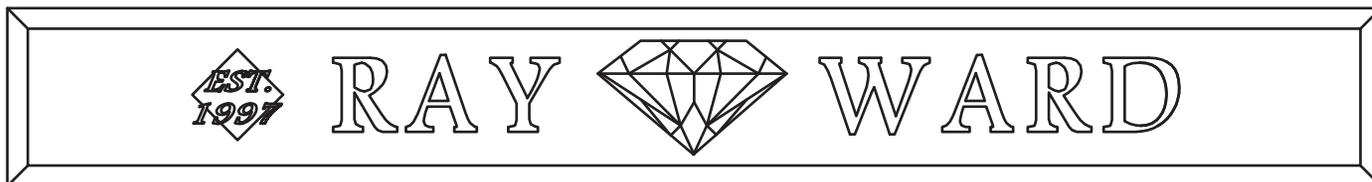
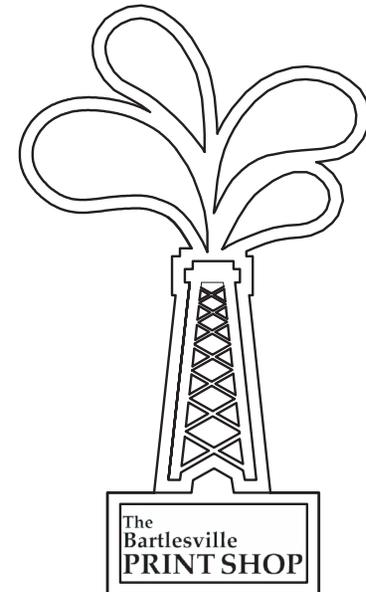
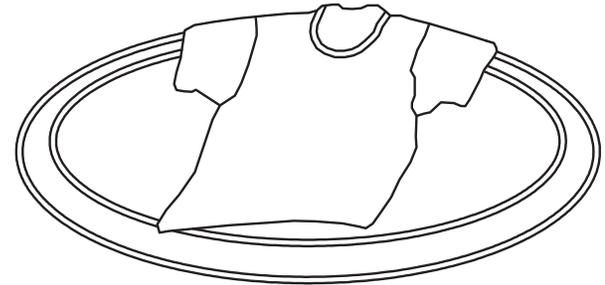
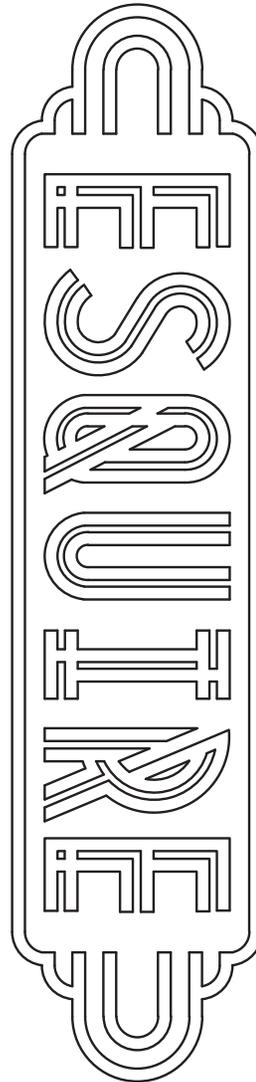
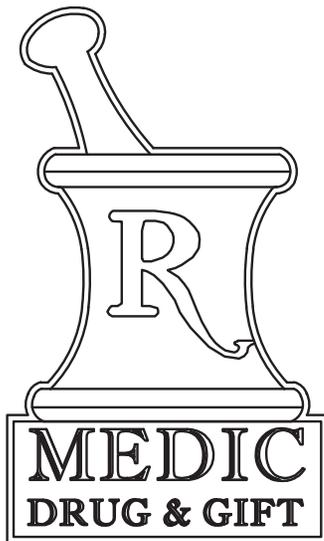
Broken Bow | Hearne Dentistry

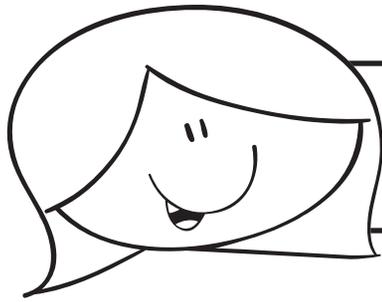


Collinsville | Schultheiss Insurance



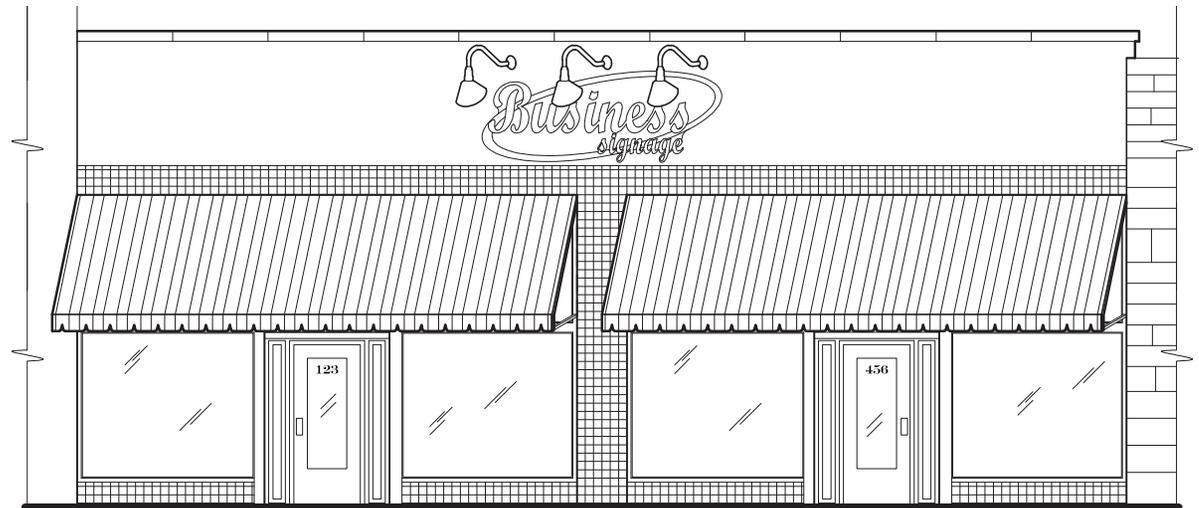
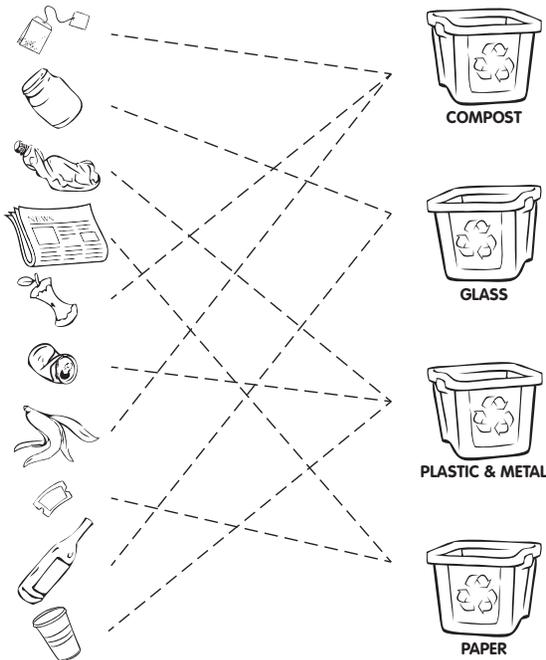
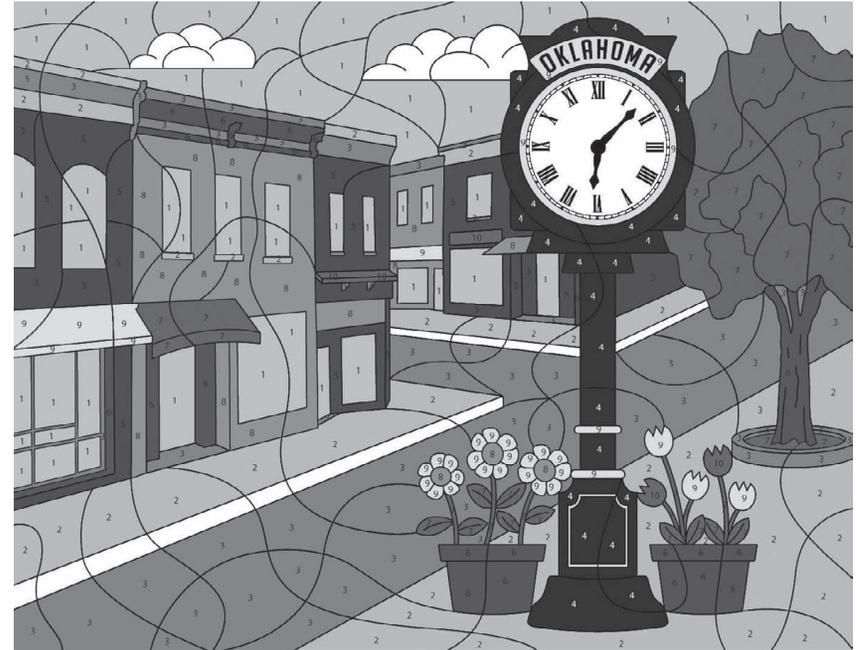
Here are some cool signs you might find in a downtown area.  
Help make them colorful and eye-catching.





**Congratulations! You've completed your Green Business Adventure!**  
Compare your solutions with the ones below. Remember, NO PEEKING!

tomitemec c o m m i t t e e  
gindufn f u n d i n g  
sakts t a s k s  
kowr sanpl w o r k p l a n s  
embshimper m e m b e r s h i p  
ocuresers r e s o u r c e s  
gapromr ranmega p r o g r a m m a n a g e r  
m i s s i o n



# The **Benefits** of a **Safe**, **Clean** and **Green** Main Street



## ORGANIZATION

**Advocates for your program**  
Parents and youth develop significant information networks, both by informal word of mouth and on-line. Create or provide a safe, clean and green child-friendly downtown and families will help spread the word about your welcoming main street.

## DESIGN

**Child-friendly design benefits everyone**  
What's good for children and families is also good for retirees and those with accessibility issues

- Traffic-calmed streets
- Stroller-accessible sidewalks
- Family-friendly dining
- Play-area pocket parks
- Restrooms



## PROMOTION

**Starting early builds loyalty**  
When you are child-friendly you are also building tomorrow's customer base, Main Street and downtown supporters, downtown residents, and volunteers.



## ECONOMIC RESTRUCTURING

**Utilizing an often overlooked market**

- Creating family-friendly retail encourages longer, more relaxed shopping.
- Child-friendly restaurants and coffee shops bring families downtown.
- Encouraging busy parents to patronize your downtown will keep them from going to the mall or going online.



OKLAHOMA



MAIN STREET