



# What is Main Street?

Main Street is focused on commercial district revitalization based in historic preservation. That is the elevator speech, but Main Street is so much more. We are concerned about the preservation of our historic commercial buildings, and we assist the local business owners in those buildings to do well and provide jobs and income for Oklahomans all across our great state.

## What's in this packet?

In this packet of information about Oklahoma Main Street Center, you will find a listing of all of our current active programs in Oklahoma. We provide services to small communities, mid-sized communities and urban neighborhood programs. These services include:

1. Architectural design and energy conservation for our historic buildings.
2. Interior design, window display and merchandising for our downtown businesses.
3. Business development services such as customer surveys and private business expansion and profit consultations.
4. Marketing ideas and methods including websites and social media.

All of these services, and more, are available to our designated Main Street communities at no charge.

## How do you become a designated Main Street community?

Each year, in September, the Oklahoma Main Street Center hosts an Application Workshop for prospective communities. At this workshop, we distribute the application form and walk you through it. Applications are due in early January and the communities accepted are announced in the spring.

## What does it cost to apply?

There is no charge to apply to be a possible member of the Oklahoma Main Street Program.

## Where can I find more information?

Before September, if you wish to learn more about the process, please feel free to contact the Oklahoma Main Street Center. We would be happy to meet with an interested group (or even two or three people) to show you the difference Main Street can make in your community. It is truly amazing.

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